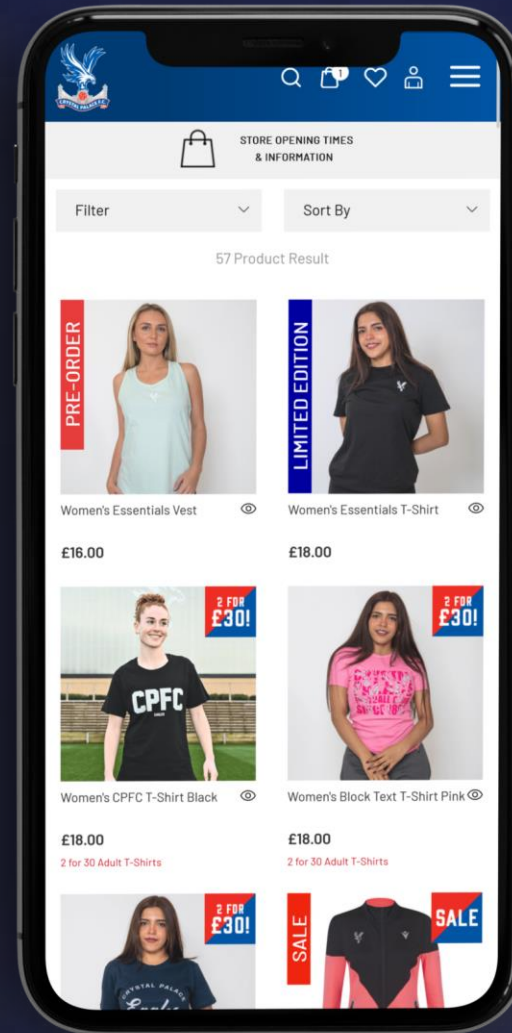
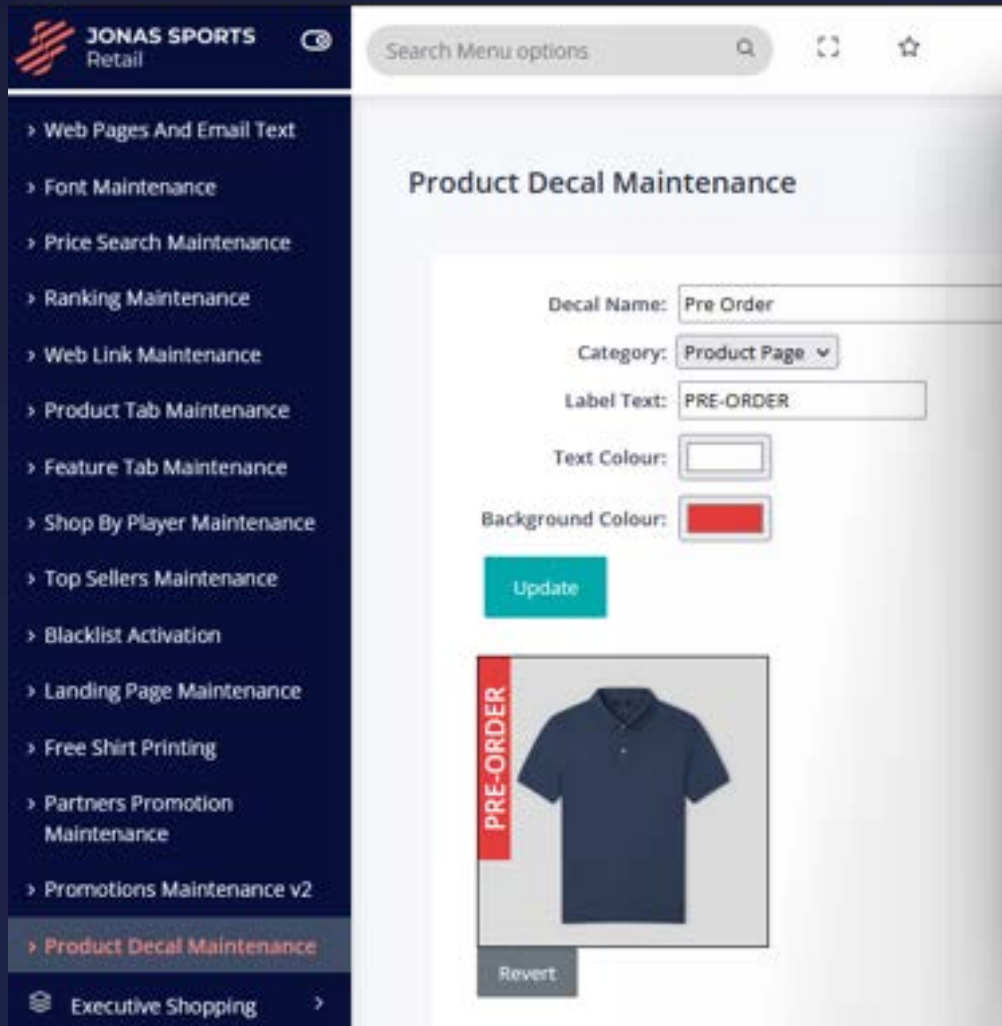


Q3 Development Roadmap



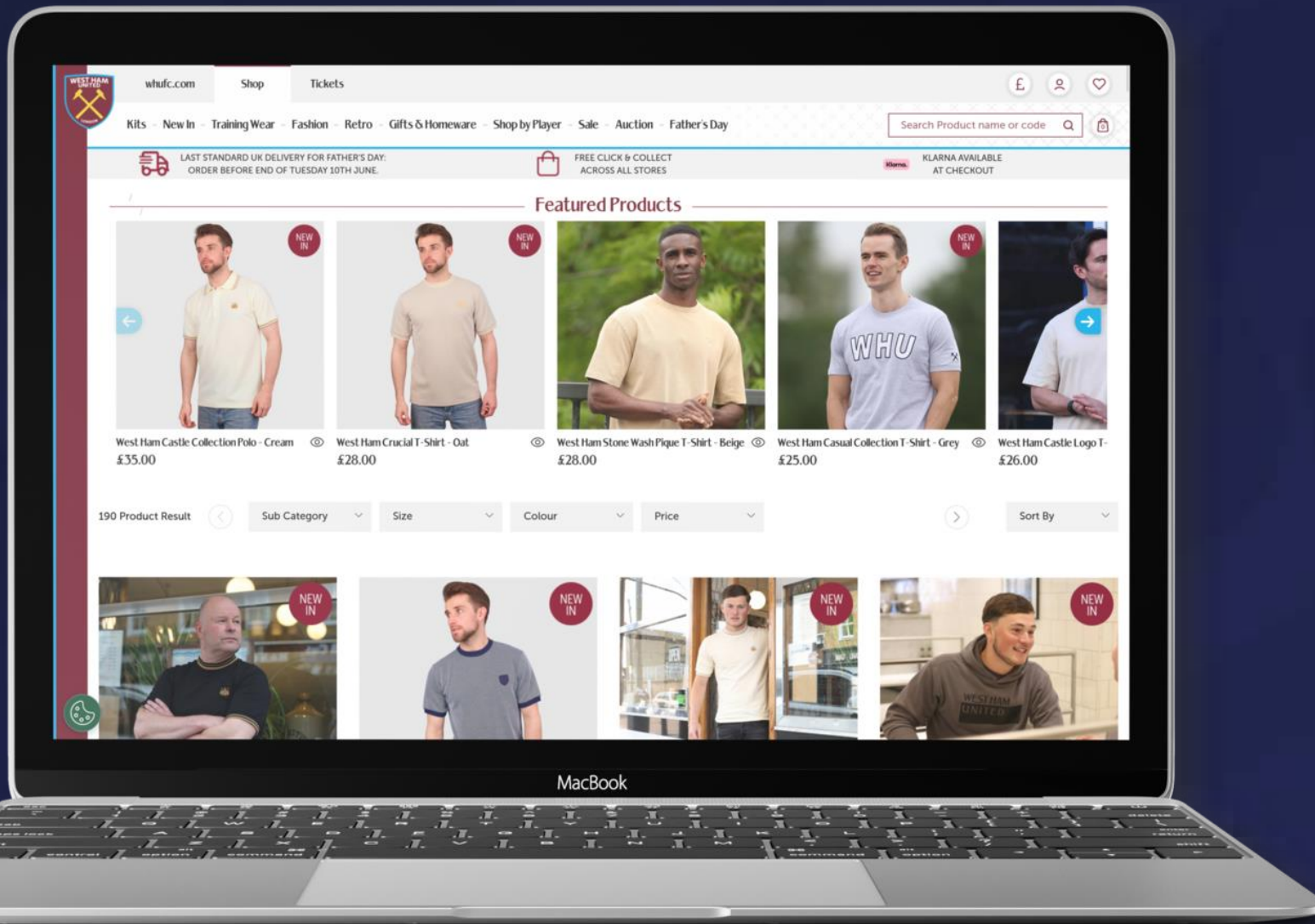
Listing Page – Product Decals



Decals :

- Be able to create Decals
- New decals styles
- Customisable text & colours
- Link Decals to General offers, Products or Promotions

Listing Page – Featured Products



Prominent Placement

Featured products appear top of the listing page, giving maximum visibility.

Customer-Controlled Highlighting

Users can easily flag products as "Featured" from the back office for greater flexibility.

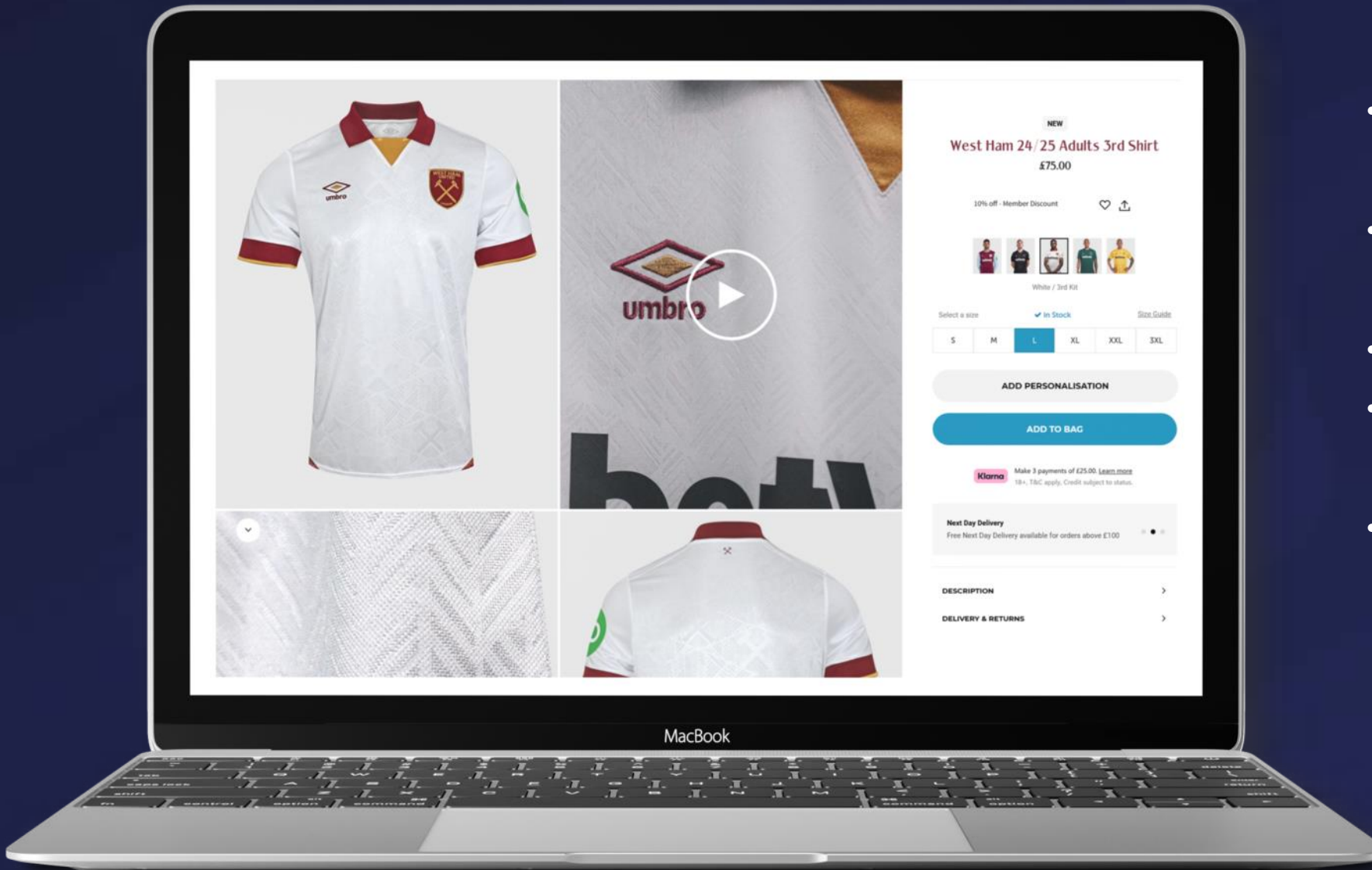
Drives Attention to Key Items

Ideal for promoting new arrivals, bestsellers, or high-margin products.

Improves Merchandising Control

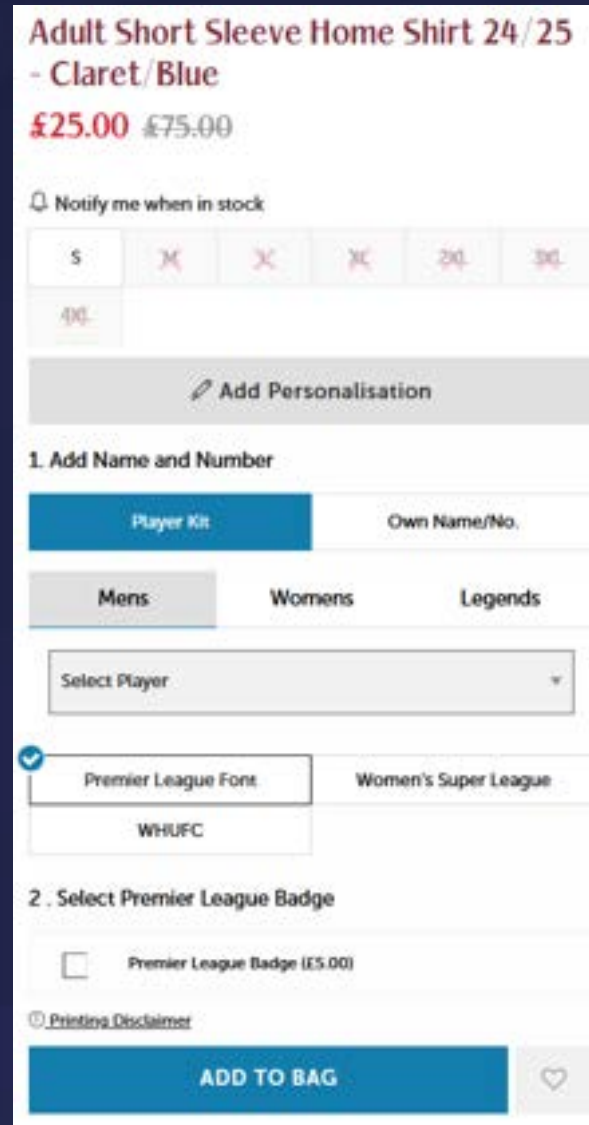
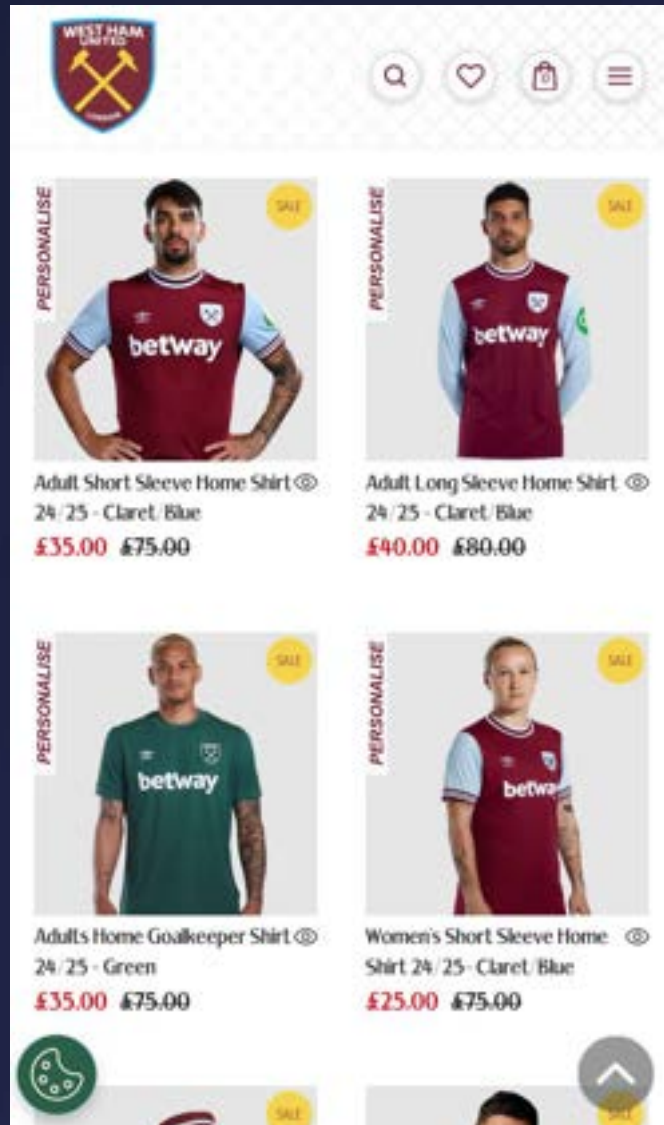
Offers more influence over product placement without needing to change sort order or category structure. Works with Dynamic Ranking.

Product Page UI – Image Gallery



- Product Image Grid
Layout option available
- More seamless Product
Videos
- Responsive Pinch to Zoom
- New Product Image
Gallery
- Mobile and Desktop
optimised

Personalisation Journey - Upsell Personalisation



Increased Visibility

New decals highlight personalisable items, making them more noticeable and encouraging engagement.

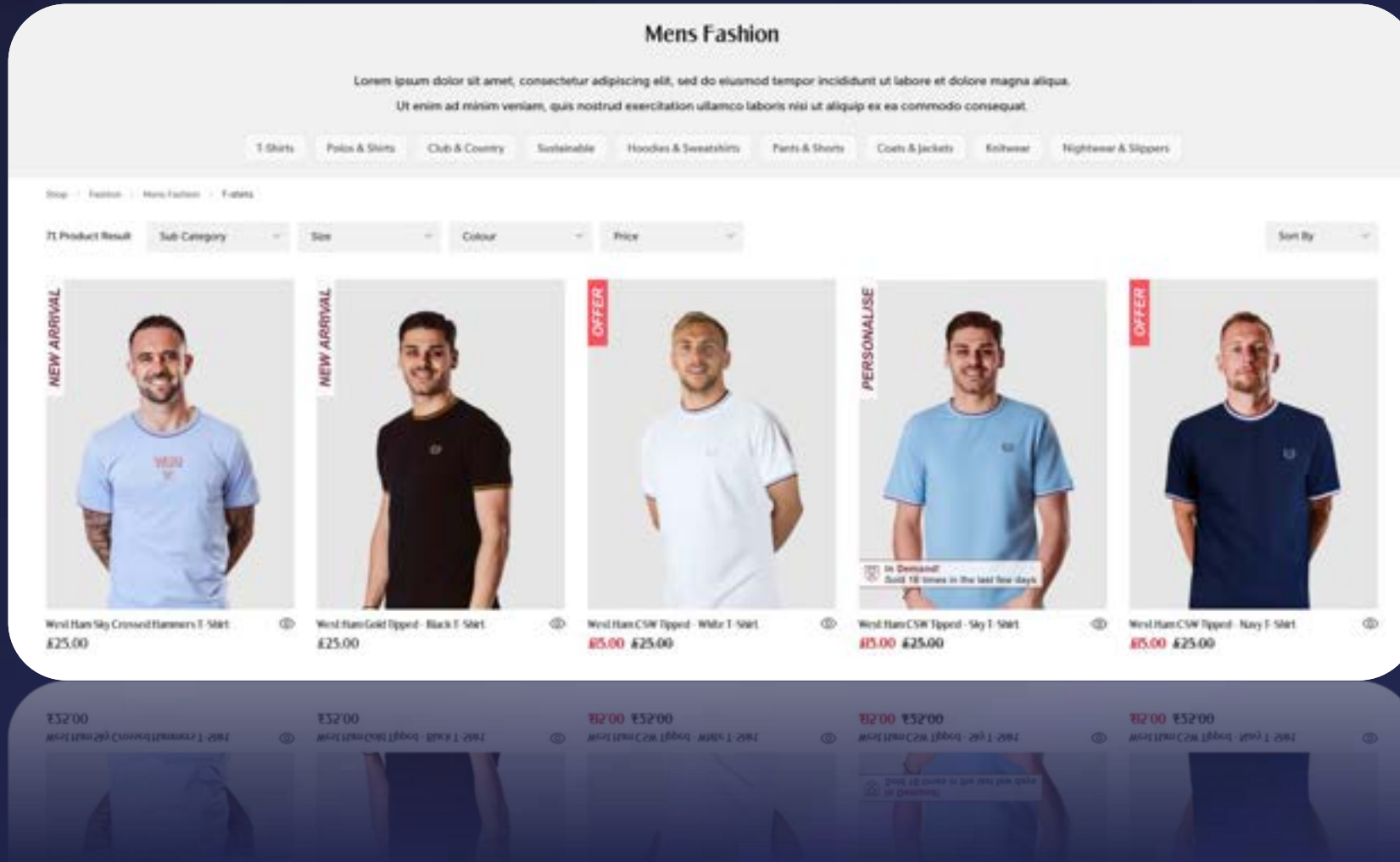
Seamless Experience

The "Add Personalisation" section opens by default, removing extra clicks and streamlining the process for users.

Boosts Conversion Rates

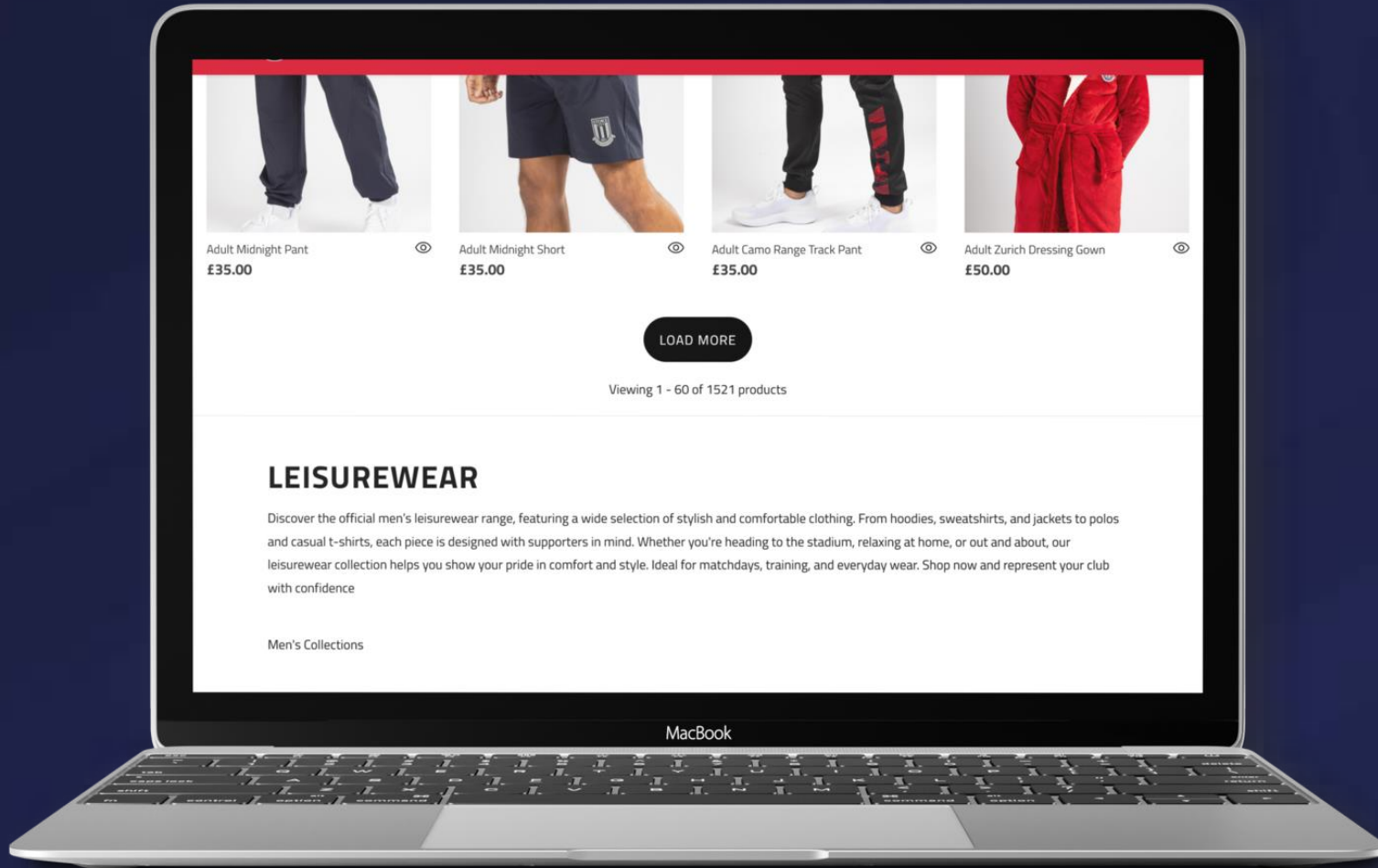
Easier access to personalisation options increases the likelihood of customers customising and purchasing products.

Listing Page – Banner and Category Tags



- **Category Banner**
 - Displays a prominent visual and message at the top of category pages
 - Supports both images and configurable text
 - Ideal for highlighting promotions, seasonal themes, or key messages
- **Category Tags**
 - Automatically generated based on the settings
 - Easier navigation and faster product discovery
 - Increase engagement and conversion rates

Listing Page – SEO Improvements

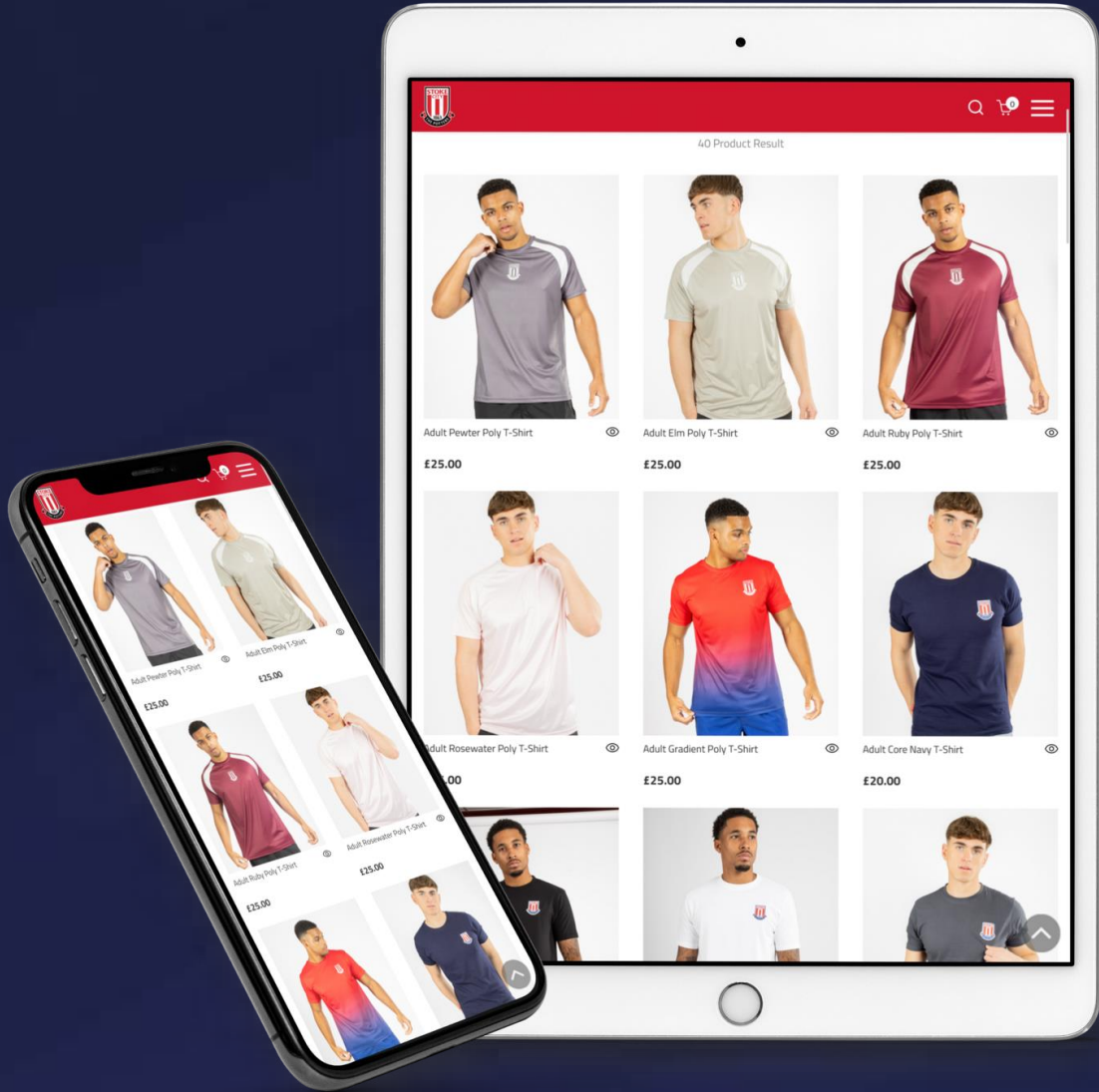


SEO Improvements:

These updates are aimed at helping search engines better understand and rank your content, while improving the overall user experience.

- Category Summary
 - Adding a short summary at the bottom of each category page gives search engines more relevant content to index.
- Pagination
 - Improves load time and page speed by reducing the number of products loaded per page, especially on large categories.

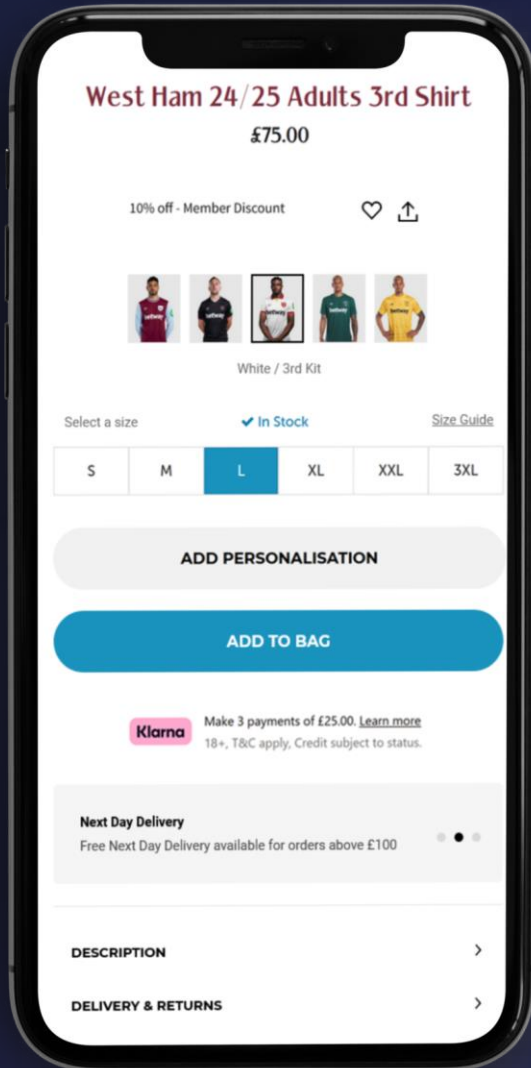
Listing Page – Product Images



Product Images :

- Support of Square or Portrait style
- Fully Configurable via the back office
- Display 3, 4 or 5 images in a flexible grid layout

Product Page UI – Product Details



General Look and Feel

Featuring Related Styles / Colours:

- Ability to link and display Related Products

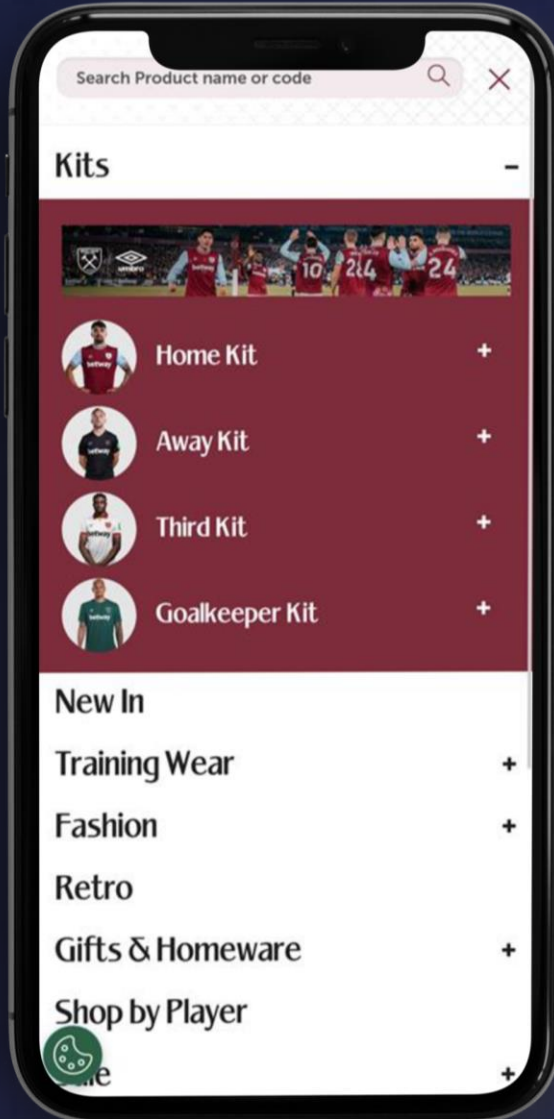
Tactical messages:

- New carousel Tickertape e.g. Next Day Delivery

New Overlay Sidebar

- Various widgets to use this

User Experience and Personalisation



Easy Navigation

Images next to categories improve visual recognition, making browsing more intuitive.

Consistent Across Devices

Works seamlessly on desktop and can appear in the banner for a unified experience.

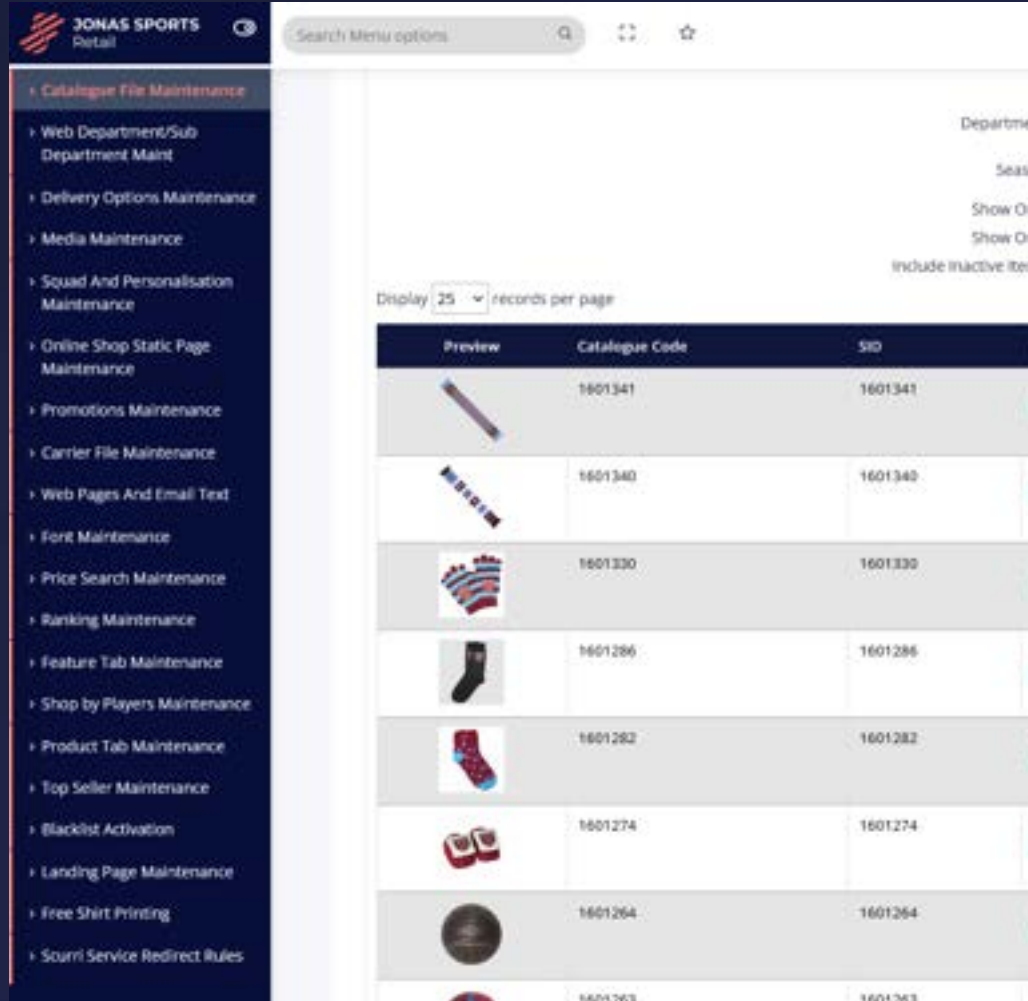
Keeps Users Engaged

Eye-catching visuals encourage interaction, keeping users engaged longer.

Brand Identity & Accessible

Strengthens branding while ensuring all users can navigate comfortably.

Back Office – Stock Management



Quick Lookup by Product, SKU or Barcode

Instantly find stock records using any identifier, including supplier codes and variants.

Live Filtering & Sorting

Narrow down results by department, season, status, or availability all without refreshing.

Fast & Scalable

Optimised for large datasets - returns results in milliseconds even with thousands of records.