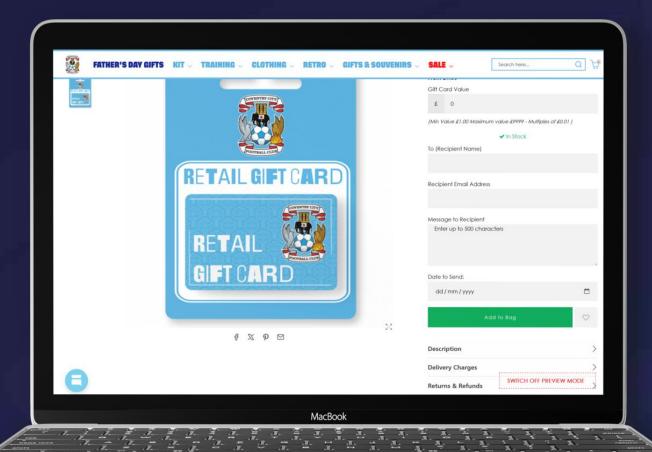


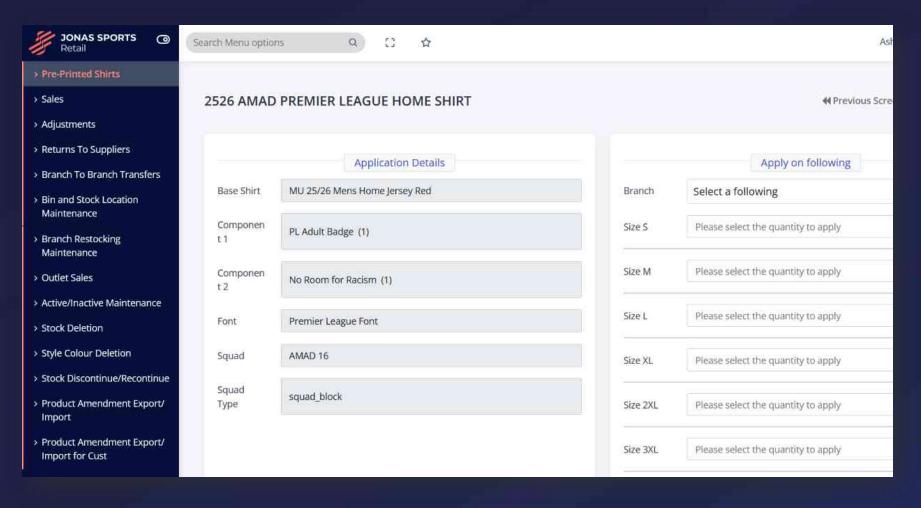
E-Gift Card



- Sent via email immediately after order release or at a scheduled date
- Branded theme and messages
- Allow sender to write custom greetings or note
- Flexible Gift Card Value
- Redeemable Online & In-store



Pre-Printed Shirts



Streamlined Component Builder

Create Pre-Printed shirt with squad numbers, letters and badges

Improved Matchday Sales

Quicker transactions in-store during busy matchdays as shirts are ready to sell without additional printing.

Better Inventory Control

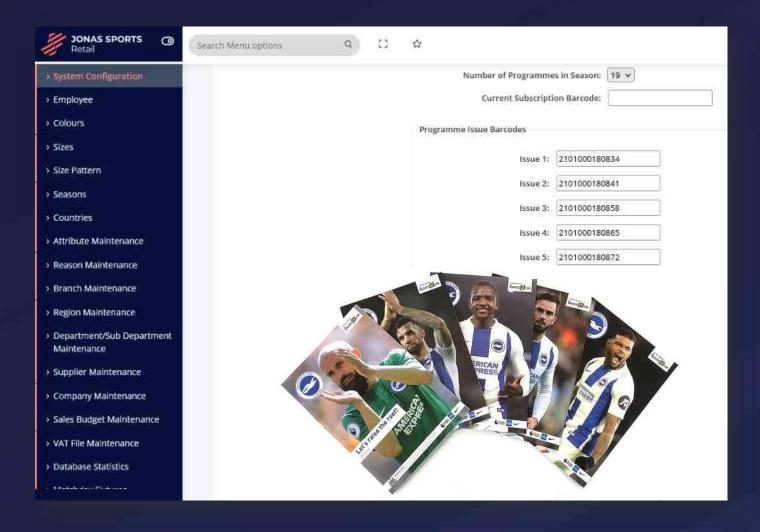
Helps forecast and manage stock by assigning a fixed quantity to specific player names or numbers.

Promotional Opportunity

Supports campaign pushes around key fixtures, new signings, or player milestones.



Programme Subscriptions



One-Time Purchase

Customers buy a single "Programme Subscription" covering all issues for the season, including postage.

Automated Weekly Orders

Each week, the system auto-generates orders based on the current match week's barcode.

No Extra Charges

Orders are processed at zero cost to the customer. Payment is handled upfront.

Standard Fulfilment

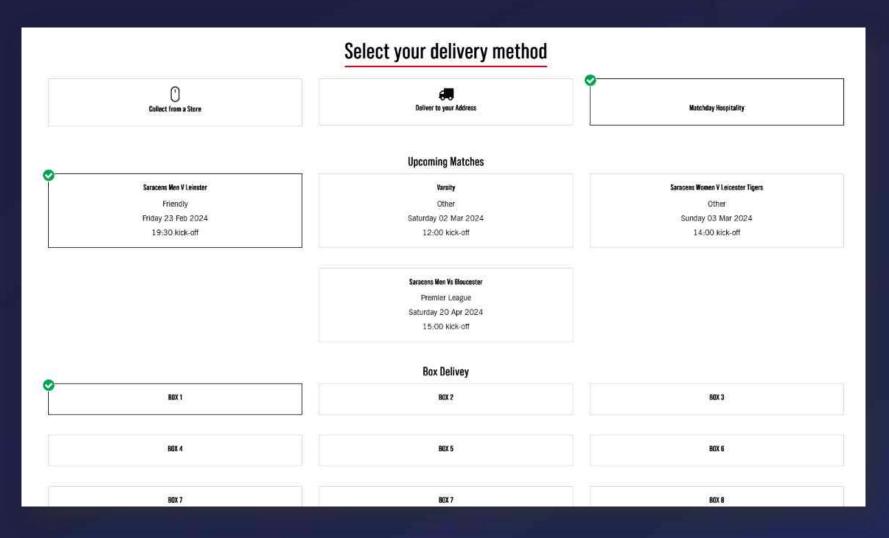
Programmes are packed and posted just like regular single-issue orders.

Easy Setup for New Seasons

At season-end, clubs create new subscription products and upload barcodes in system config.



Matchday Collections



Upcoming fixtures and delivery locations
Fixtures and eligible delivery areas can
be set up easily in the back office.

Stadium delivery during the match Fans can order online and have items delivered directly to their box while the game is on.

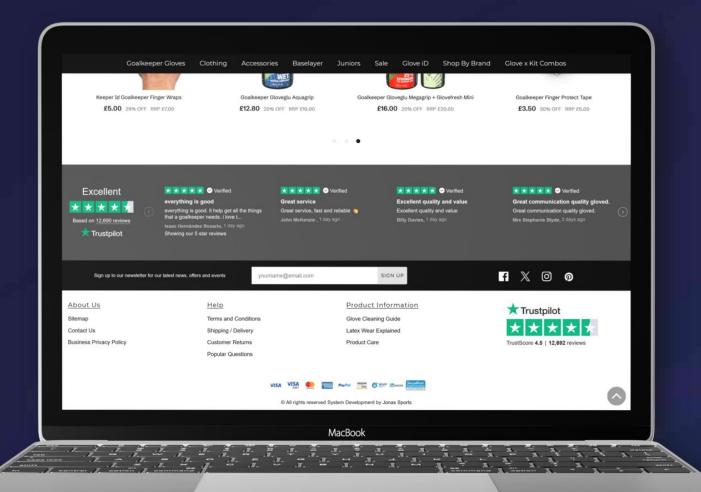
Convenient and contact-free

No need to queue at the store. Items
arrive without fans leaving their seats.

Enhances matchday experience
Adds an extra level of service and
excitement to the live game
atmosphere.



Customer Reviews (Trustpilot)



Automated Review Invitations

Send automatic email invites to customers after purchase, with timing and frequency controls.

Review Management Dashboard

Respond to reviews, flag inappropriate ones, filter by rating, tag feedback, and export data.

Trustpilot Widgets and Badges

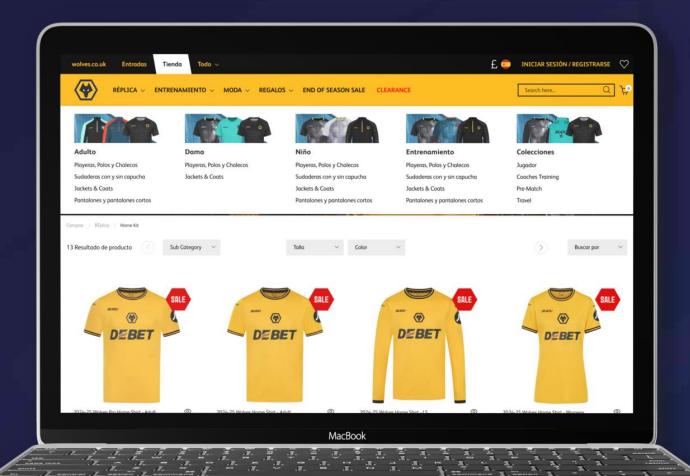
Embed review widgets on your website (carousel, sidebar, rating badge) to show live reviews.

Analytics and Insights

See trends over time, common keywords, rating breakdown, customer sentiment analysis.



Multilingual Checkout



Full Language Support

Product pages, navigation, and checkout flow available in multiple languages.

Auto or Manual Language Detection Detects browser language or lets users choose from a dropdown.

Localised Content

Translates not just text but tone - product details, error messages, and promo banners.

Consistent Experience with Fallback

Same smooth flow from homepage to order confirmation - If a language isn't configured, content defaults to English — so users never hit broken or untranslated pages.

